Capital City Challenge

Upon arriving in Jefferson City, visitors are captivated by the majestic Missouri River and tree-lined bluffs. Missouri’s capital, Jefferson City’s beauty shines not only through its natural landscape but also through its many historic buildings and special landmarks. The Missouri State Capitol, Supreme Court Building, Governor’s Mansion and charming Downtown are just a few of the architectural treasures that anchor this unique community. Jefferson City’s many museums, fine cuisine, quaint boutiques, beautiful parks, and Katy Trail that are just waiting to be discovered. Come to see why Jefferson City was chosen as “America’s Most Beautiful Small Town!”

The Capital City Challenge is sponsored by the Jefferson City Convention and Visitors Bureau (JCCVB). As the official destination marketing organization for Jefferson City and Cole County, the JCCVB works to maximize the positive economic impact of visitor dollars to the community by effectively marketing the Jefferson City area as a desirable convention and tourism destination. Learn more at VisitJeffersonCity.com.

Capital City Challenge … Visit at least 10 sites. Remember: Missouri Explorers must be registered in the program, and they are responsible for checking hours and availability of sites. Upload your verification photographs using the online submission form at https://missouri2021.org/missouri-explorers/ to receive your merit badge button.

Remember, Missouri Explorers, you are responsible for checking hours and availability of sites before arriving.

Central Dairy $  
611 Madison Street  
Jefferson City, Missouri  
573-635-6418  

For a refreshing break any time, stop in at Central Dairy for legendary ice cream treats. This ice cream shop is an excellent stop any time of year and is known as a longtime favorite of locals and many others throughout the Midwest. Snap your photograph outside the store front – the classic red and white awning can’t be missed.

https://centraldairy.biz/  

Colonel Alvin R. Lubker Memorial Safety and Education Center  
1510 E. Elm Street  
Jefferson City, Missouri  
573-526-6149  

This comprehensive display of information concerning traffic safety, law enforcement, drug abuse and items relating to the history of the Missouri Highway Patrol was opened to the public in 1982. Items on display include patrol cars, uniforms, weapons and other equipment dating to the department's inception. The museum provides a glimpse into law enforcement techniques from 1931 to the present day. Don't forget to look for "Otto-The Talking Car." Snap your photograph in front of Otto or one of the classic patrol cars.


Community Park  
725 Marshall Street  
Jefferson City, Missouri  
573-634-6482  

Climb to the top of the tower, glide through the air on the zip lines, or splash around on the spray-ground. At Community Park, there’s more to explore than ever before! Snap your
photograph as one of your crew cruises down the zip line.

https://www.jcparks.com/

**Dunklin Street Mural**
Between Madison and Jefferson Street
Jefferson City, Missouri

Commissioned by the Old Munichberg Society and created by local artist Jim Dyke, this mural commemorates the role of the south side in Jefferson City history. Settled by immigrants around the time of the Civil War and known as Muenchberg or Munichberg, the south side became its own residential and business community by the turn of the 20th century. The mural depicts a variety of time periods from the late 1800s to the 1950s. Snap your photo in front of this amazing depiction of history.

**High Street Mural**
306 E. High Street
Jefferson City, Missouri

Nestled in bustling downtown, this mural is the perfect photo opportunity as you enjoy your day in Jefferson City. Located in the heart of the city, this mural depicts the Jefferson City’s downtown skyline. Snap your photo in front of this picturesque mural.

**Jefferson Bear**
205 Jefferson Street
Jefferson City, Missouri
573-751-6264

Located outside of the Jefferson State Office Building, the Jefferson Bear watches over passersby in the city’s busy downtown. Snap your photograph as you throw out your best bear roar in front of the signature Jefferson Bear.

**Jefferson Landing State Historic Site**
100 Jefferson Street
Jefferson City, Missouri

After the seat of government moved to the city of Jefferson in 1826, the lower end of Jefferson Street became a lively commercial and transportation hub on the Missouri River. In 1839, James A. Crump built what is now known as the Lohman Building, a sturdy stone structure that would serve as a grocery store, warehouse, tavern, telegraph office and hotel for the growing capital city. Jefferson Landing Historic Site is significant as a rare Missouri River landing. The Lohman Building depicts an 1850s general store and warehouse and features a film on the history of the site and of Jefferson City. Snap your photo in front of the general store counter or the Lohman mural and wagon.

**Joe Wilson's Serenity Point**
450 Cottonwood Drive
Jefferson City, Missouri
573-634-6486

Located in the North Jefferson City Recreation Area, this river access point offers a boat ramp, parking lot and close proximity to the pedestrian bridge over the Missouri River. Also available at the Noren Access are three primitive camping spots. Snap your photograph in the relaxing swing that looks out onto the vast Missouri River.

https://www.visitjeffersoncity.com/joe-wilsons-serenity-point-at-noren-access

**Katy Trail – North Jefferson Trailhead**
Katy Road
Jefferson City, Missouri
800-334-6946

Whether you are a bicyclist, hiker, nature lover or history buff, the Katy Trail offers opportunities for recreation, a place to enjoy nature and an avenue to discover the past. The trail stretches 240 miles between St. Charles and Clinton, Missouri, and is beautiful in every season. Snap your photograph in front of the North Jefferson Trailhead pavilion.

https://www.visitjeffersoncity.com/katy-trail-state-park

**Lewis and Clark Monument**
Corner of Capitol Avenue and Jefferson Street
Jefferson City, Missouri
573-751-6482

Revised 5/14/2021.
The Lewis and Clark Monument next to the Missouri State Capitol recognizes the city's connection to the historic expedition made by Lewis and Clark. The Monument is near the corner of Jefferson Street and Capitol Avenue on the Capitol grounds overlooking the Jefferson Landing Historic Site and the Missouri River. Dedicated on June 4, 2008, the plaza includes Captains Meriwether Lewis and William Clark, York, George Druillard, and Seaman. The sculpture commemorates the date of June 4, 1804, when the Corps of Discovery encamped in the area that eventually became the state capital. Snap your photograph in front of Lewis, Clark, York, George Druillard, and their dependable pup, Seaman.


McClung Park Mural
930 McClung Park Drive
573-634-6482

Nestled atop a hill and brimming with trees, McClung Park is a longtime retreat amidst bustling Jefferson City. This 45-acre park is best known for its large pavilions and views of the city, especially those of the Missouri State Capitol building. Built in 1915, this park has been filled with dancing for over a century. The dancing squirrel mural, created by Alex Eichkoff, is an incredible addition to a park known for its dancing and its squirrels. Snap your photograph in front of the whimsical new mural, featuring waltzing squirrels.

https://www.jcparks.com/

Missouri Governor's Mansion
100 Madison Street
Jefferson City, Missouri
573-230-7000

The Missouri Governor's Mansion has been the official residence of Missouri's governors since 1872 and is one of the oldest governors' homes in the United States. Snap your photograph at the front gates of the Madison Street entrance.

https://mansion.mo.gov

Missouri State Capitol
201 W. Capitol Avenue
Jefferson City, Missouri
573-751-3339

Completed in 1917, the Capitol covers three acres in downtown Jefferson City. Inside the Capitol you will find the Missouri State Museum, which features exhibits of outstanding historical significance. Artwork in the Missouri State Capitol includes pieces by such notable artists including Thomas Hart Benton and Sir Frank Brangwyn. Snap your photograph on the southside steps with the Capitol Dome in the background.

https://www.visitjeffersoncity.com/missouri-state-capitol

Missouri State Museum
201 W. Capitol Avenue
Jefferson City, Missouri
573-751-4127

The Missouri State Museum showcases Missouri's diverse history and resources. Housed inside the Missouri State Capitol, the museum showcases both temporary and long-term exhibits. In the museum, you can find exhibits commemorating the state's veterans, highlighting Missouri's natural beauty, and showcasing artists. You can also see at least one flag from the museum's impressive 400-piece collection of military flags and banners on display at all times. Currently, an 80-foot illustrated timeline as well as the exhibit, "Missouri Trailblazers” are the centerpieces of the museum’s space. Snap your photograph in front of the timeline in the History Hall or with the museum’s stagecoach in the Resources Hall.

https://www.visitjeffersoncity.com/missouri-state-museum

Missouri State Penitentiary $
115 Lafayette Street
Jefferson City, Missouri
866-998-6998

https://www.visitjeffersoncity.com/missouri-state-penitentiary

Revised 5/14/2021.
Decommissioned in 2004, the Missouri State Penitentiary was the oldest continually operating prison west of the Mississippi. The prison was 100 years old when Alcatraz began taking inmates. When the prison opened in 1836, the Battle of the Alamo was going on in Texas and Andrew Jackson was in his second term as president. Public history and paranormal tours showcase the prison’s grisly past, including cells of famous inmates, such as heavyweight champion Sonny Liston and James Earl Ray, the gas chamber where 40 men and women were executed, several housing units and the upper yard. In 1967 the Missouri State Penitentiary was infamously named the “bloodiest 47 acres in America” by Time magazine because of the incredibly high number of serious assaults between 1963 and 1964. Snap your photograph in front of the gothic House Unit One tour entrance.

https://www.missouripentours.com/

Missouri State Penitentiary Museum $  
700 E. Capitol Avenue  
Jefferson City, Missouri  
866-998-6998

In conjunction with the Missouri State Penitentiary tours, the museum provides additional historical information about the famous prison that operated for 168 years. Housed inside the Missouri State Capitol, the museum showcases both temporary and long-term exhibits, as well as a replica cell that demonstrates the living conditions at the prison. Visitors can view the many displays that provide information on prison industries, contract labor/private industries, life inside the walls and control/counter-control. Snap your photograph at the replica cell before you learn more about life inside.

https://www.missouripentours.com/

Missouri Supreme Court Building  
207 W. High Street  
Jefferson City, Missouri  
573-751-7331

The Supreme Court of Missouri is the state's highest court. Many of the day's most important and often controversial legal issues affecting Missourians and involving the state's constitution and laws come before this court. The Supreme Court Building in Jefferson City became a permanent home for the Court at its completion in 1907, using funds from the 1904 World’s Fair in St. Louis. Snap your photograph on the front steps of the signature red brick building.

https://www.visitjeffersoncity.com/missouri-supreme-court-building

Museum of Missouri Military History  
2405 Logistics Road  
Jefferson City, Missouri  
573-638-9603

Located at the Ike Skelton Training Center, this museum houses exhibits beginning from 1808, the activation date of the Missouri Militia. Exhibits continue from the War of 1812 to the present-day Guard. Snap your photograph in front of one of the museum's impressive bits of military history.

https://www.facebook.com/MOMilitaryHistory/?fref=ts

Pedestrian Bridge  
Attached to Highway 54 Missouri River Bridge  
Jefferson City, Missouri  
573-632-2820

The bridge gives pedestrians and bikers the opportunity to take scenic views as they cross the Missouri River and connects north Jefferson City, home of the North Jefferson City Katy Trailhead, with the heart of the city. Snap your photograph at the fence full of lovebird locks with the impressive Missouri River in the background.

https://www.visitjeffersoncity.com/missouri-river-pedestrian-bike-bridge

Runge Nature Center  
330 Commerce Drive  
Jefferson City, Missouri

Revised 5/14/2021.
Enjoy the natural wonders of Missouri and the fish, forests and wildlife found here by strolling through exhibits or hiking nature center trails. Inside the Center you will find an indoor wildlife viewing area, a nature library and a small gift shop. You can also explore more than 3,000 square feet of exhibits that lead you through a myriad of Missouri's natural habitats. Featured in the exhibit area are a 3,580-gallon fish aquarium, live amphibians and reptiles, hands-on activities for children and much more. Venture outside to explore over two miles of hiking trails. You can also climb a 60-foot fire tower for a panoramic view of the city and the area's rolling landscape. Snap your photograph with the large bronze turtle outside the conservation center building.

https://nature.mdc.mo.gov/discover-nature/places/runge-conservation-nature-center

Soldier's Memorial at Lincoln Plaza
820 Chestnut Street
Jefferson City, Missouri
573-681-5599

To commemorate one of the most significant and selfless acts of empowerment, inspiration and commitment to higher education in history, Lincoln University developed, constructed and dedicated the Lincoln University Soldier's Memorial Plaza. This monument serves as a permanent tribute to the Lincoln University founders – the brave and benevolent men of the 62nd and 65th Colored Infantries who served gallantly in the Civil War. Near the end of the war, this dedicated and progressive-minded group of soldiers who served as "camp laborers" for Union troops recognized the need for formal education and raised nearly $6,400.00 for a school in their home state of Missouri. The soldiers ignored racial divisions and boundaries and combined their resources to secure the initial funds for what was then known as Lincoln Institute. Snap your photograph alongside the brave soldiers that made history.


Revised 5/14/2021.